

# Purging Perspectives

**Dyna-Purge**

Productivity Begins with Purging!®

THE NEWSLETTER WITH  
LEADING EDGE SOLUTIONS

Volume XV, Spring 2005



NEW AT DYNA-PURGE!  
NOW YOU CAN CONTACT  
PERSONNEL VIA E-MAIL!

Dyna-Purge team members now have individual e-mail addresses, giving you more ways to reach us quickly every day!

Contact our personnel at:

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## DYNA-PURGE PACKAGING HAS A NEW LOOK

You will soon be seeing our new Dyna-Purge boxes, drums and gaylords, featuring an innovative and updated design. The more visually appealing graphics now feature the Dyna-Purge logo and slogan on a diagonal, created to "catch the eye."

A richer, more vibrant red distinguishes our logo, making our Dyna-Purge products easy to identify. A black, red and



white border has also been added to produce a more noticeable effect.

Each container includes a **Grade Selection Guide** with appropriate processing temperatures to take the guesswork out, saving you time and making your purging experience easier.

We are sure you will agree that the new Dyna-Purge packaging truly stands out!



Visit Your Dyna-Purge  
Southern Region Sales Reps!  
We'll be at the Georgia World  
Congress Center in Atlanta,  
April 13th & 14th, 2005 – Booth #803.  
If you plan on attending, please  
call us for a VIP Admission Pass.  
We look forward to seeing you there!

## SHORT-RUN INJECTION MOLDER CUTS DOWNTIME BY 57%



Plant Manager Jeff Nawman ensures that the VanDorn, Arburg and Cincinnati injection molding machines at Paragon Molding operate at peak efficiency.

## WE HAVE WHAT YOU NEED – WHEN YOU NEED IT!

**Choose from a wide selection of purging compounds, each one formulated to take care of your specific application. To meet your purging needs, we offer 10 different grades. From Dyna-Purge C for clear and transparent resins to Dyna-Purge V for rigid and flexible PVC, we have the right grade to match your requirements.**

**Expect prompt delivery!** Any order received by 3:00 pm EST will be shipped the next day. To serve you faster, we now have three distribution centers in the U.S. and one in Canada – all stocked and ready to go!

**Call, fax or e-mail your Dyna-Purge sales representative today. We look forward to hearing from you!**

### SITUATION:

Paragon Molding, Ltd., West Milton, Ohio, produces clear, translucent and bright-colored plastic products for industrial and consumer-product customers. Since they specialize in short runs, the company purges frequently for mold and color changes.

The most difficult challenge is to purge when changing over from a dark material to a clear polycarbonate or any other natural, light or bright color. Various commercial purging products were tried, but proved too expensive when judged against the results. Instead, Paragon Molding used regrinds to purge the barrels or a homemade recipe for more difficult cases.

### SOLUTION:

By switching to **Dyna-Purge M, purging costs have decreased by 57% and total purging and post-purge time have gone from 70 minutes to only 30 minutes.**

Paragon Molding also eliminated customer concerns about black specks and other contamination that can occur when using in-house resins or other recipes to purge.

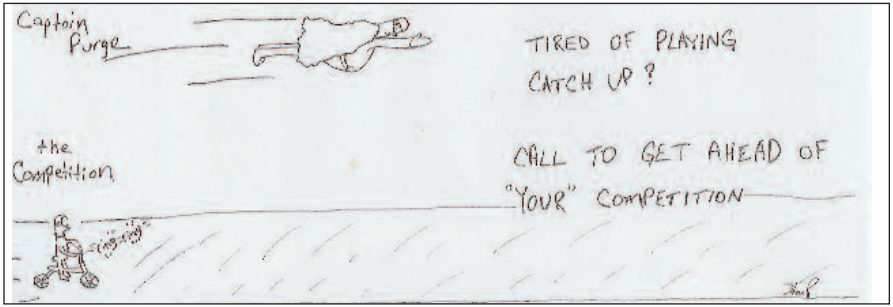
## Meet Carol Miller

Carol has been an outstanding member of the Dyna-Purge team for the past 12 years! She has been instrumental in developing sales in many southern states and has a cheerful rapport with all her customers. With a very athletic family, Carol spends most of her free time attending soccer games with her grandson, Zachary, hockey games with her husband, Dean, and son, Kevin, who are both hockey coaches, and softball games with her daughter, Jenny. She also enjoys shopping marathons with her girlfriends and watching reality TV shows, especially American Idol! This vivacious lady believes that one should "Set goals and do your best every day!"

You will be able to meet Carol at the Plastec South show, April 13th-14th, in Atlanta, GA. She will be there to greet all visitors to our booth and, with her expert knowledge, will be happy to answer any questions you have regarding your purging challenges and needs.



## Captain Purge Returns!



Captain Purge is the original and imaginative creation of our Sales Representative, Steve Papenthien. Stay tuned for more purging adventures!

## THANKS FOR YOUR COMMENTS

Dyna-Purge M: This works great!  
- David Ziegelgruber, Riverton, UT

Dyna-Purge M: Thank you for good material!  
- Jerry Fletcher, Knox, IN

Dyna-Purge M: Dyna-Purge works very well, saves time.  
- Joel Saleski, Troy, MI

Dyna-Purge M: Works great for material changes!  
- Jeff Adams, Lewisville, NC

Dyna-Purge M: We love it! Works better than anything else we've tried!  
- Ken Paulson, Ham Lake, MN

Dyna-Purge M: Cleans barrel & screw very nicely, plus it has a pleasant smell. Nice product.  
- Dennis Moutsios, Cleveland, OH

Dyna-Purge M: We are very glad to have found a product which cuts down our color changeovers and material



## PLASTEC WEST 2005

Thanks to everyone who came to visit us this past January at Plastec West in Anaheim, CA - it was a very successful show! We enjoyed greeting many new faces, as well as seeing familiar ones from past shows. This photo shows our sales representatives, Nina Salvo and Steve Papenthien, discussing and answering questions about our Dyna-Purge line of purging compounds.

changeovers. We have reduced waste using Dyna-Purge.  
- Steve Hicks, Sheboygan, WI

**LET US HEAR FROM YOU!**  
Our sales representatives enjoy reading the comments sent in by their customers. Most of the comments we receive are not only positive

and complimentary, but also include helpful suggestions and recommendations. **Send in the yellow "We Care..." card found in your Dyna-Purge packaging. If your card is chosen to be printed in "Purging Perspectives", we will send you a Dyna-Purge cap as a thank you!**



Please pass this newsletter on to appropriate individuals/plant manager.

## FAX BACK FORM

Fax: 716-685-3236

Please let me know more about Dyna-Purge. I don't want to waste resins or time!

Please remove my name from future mailings.

A Division of Shuman Plastics, Inc.  
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