

# Purging Perspectives

**Dyna-Purge**

**THE NEWSLETTER WITH  
LEADING EDGE SOLUTIONS**

**Volume XXI, Spring, 2007**



[www.plast-ex.org](http://www.plast-ex.org)

Toronto, Ontario,  
Canada

May 1-3, 2007

See us at BOOTH #111

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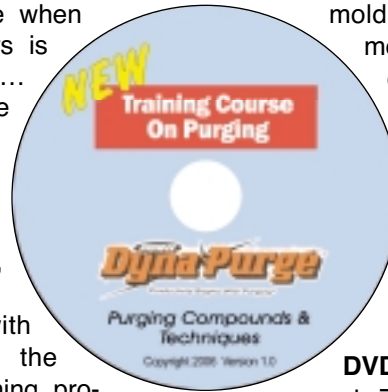
## NEW FREE TRAINING DVD MAKES PURGING EASIER

A constant message when speaking with customers is the need for... Training!... Training!...and more Training!...

...With our new training DVD, we've made the process simple, accessible, effective, and FREE!

In conjunction with Paulson Training, Inc., the leading supplier of training programs in the plastics industry, we have produced a first-of-its-kind training course on purging.

The new training DVD covers why it is important to purge, as well as the differences between types of purging compounds. The video demonstrates purging procedures and applications for injection



molding, extrusion, and blow molding. In addition, specific detail for different equipment (e.g. cold runner vs. hot runner) and the proper grades to use for a variety of resins (e.g. high temperature, soft-touch polymers) are presented.

For a free copy of the DVD and more information, call us at 716-685-2121, or visit us

online at [www.DynaPurge.com](http://www.DynaPurge.com).

The following link will take you right to our DVD offer:

[www.dynapurge.com/dvd/default.asp](http://www.dynapurge.com/dvd/default.asp) and you can benefit from taking a look at our Troubleshooting Tips at [www.dynapurge.com/troubleshoot/](http://www.dynapurge.com/troubleshoot/)

## NEW & IMPROVED DYNA-PURGE M - PROVEN TO CLEAN FASTER THAN EVER!

Our customers are big fans of New & Improved Dyna-Purge M!

Just when you thought our most versatile grade couldn't get any better,



we've introduced our new formulation of Dyna-Purge M, with dual-action scrubbing power that cleans faster than ever.

**We want you to try it and share your results with us.** Tell us your story and you will qualify for our bi-weekly drawing of a sporty Dyna-Purge Lands' End polo shirt!

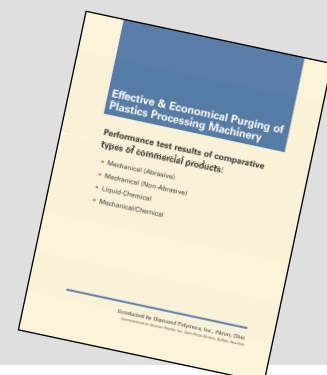
So...what are you waiting for?

Check out our website at [www.dynapurge.com](http://www.dynapurge.com) to find everything you need:

1. Your FREE Sample
2. Independent Testing Results
3. TELL US YOUR STORY.

...and, just maybe, discover the only purge you'll ever need!

**Independent "White Paper" report confirms Dyna-Purge is the BEST!**





## WHERE? WHEN? WHY?

- WHERE:** Toronto International Centre, Toronto, Canada, Booth #111
- WHEN:** May 1-3, 2007  
 Show Hours: 1st-2nd day – 10:00am to 6:00 pm; 3rd day – 10:00 am to 5:00pm
- WHY:** To get your FREE Training DVD and to learn how to get the best purging results.

**Kelli Ropach is our Sales Consultant for Canada.** She will be front-and-center at the Toronto Plast-Ex Show, at **Booth #111**, May 1st -3rd



and she's looking forward to meeting you and helping you to use Dyna-Purge to your best advantage. Kelli is committed to doing the very best job she can for her customers, providing your guarantee of getting the best quality service and purging results possible. With daily shipments from our Canadian warehouse direct to you, Dyna-Purge keeps finding new ways to reach you faster, every day!

## PLASTEC West Another Great Success

More than 200 of you visited our booth at PLASTEC West this February.

Angela Bliven, our Sales Consultant for California, enjoyed meeting and greeting our many customers. Her enthusiasm and product knowledge turned all who visited into fans of Dyna-Purge. If you have questions for Angela, you can reach her at: [abliven@dynamurge.com](mailto:abliven@dynamurge.com)



*Pictured at the PLASTEC West show: Stephen Day, VP of Operations, Packaging Plus, La Mirada, CA, Angela Bliven, Dyna-Purge Sales Consultant, and Brian Hinohos, Extrusion Manager, Packaging Plus, La Mirada, CA*

### Your Comments Count

- "Advantages of Dyna-Purge: 1) minimize the changeover time, 2) better cleaning, 3) easy to use."
- Robert Dalbec, Worcester, MA *(Thx, Robert!)*
  - "Smells good, works good."
  - Mark Reyes, Kalama, WA *(Mark – we agree!)*

- "You make a fine product. I'm sure I'll use it 'til I retire."
- Juan Rivera, Rochester, NY *(Juan – please don't ever retire!)*
  - "I've used your products for years. You make a top quality product."
  - Bernie Johnson, Rochester, NY *(Bernie – our sincere thanks!)*

## INTERNATIONAL DYNA-PURGE CASE STUDIES



**Hampton Colours Limited, Brimscombe, Stroud, England**, is an ISO registered color concentrate manufacturer benefitting from using Dyna-Purge E when purging Nylon 12 based black dye masterbatch. **Using only 2 kgs. of Dyna-Purge has reduced their downtime by 88%.** (Distributor: P.A.P. Sales, [peter@pap-sales.co.uk](mailto:peter@pap-sales.co.uk))  
[www.dynamurge.com/cost-to-purge/case\\_studies/cs\\_20.asp](http://www.dynamurge.com/cost-to-purge/case_studies/cs_20.asp)

**Plasticos Hidrosolubles, Rafelbunol, Valencia, Spain**, produces water-soluble plastic film and uses Dyna-Purge F to make color or material changes. Purging downtime has been reduced **by 50% and they generate 80% less scrap.** (Distributor: CQM, [www.cqm.es](http://www.cqm.es))



[www.dynamurge.com/cost-to-purge/case\\_studies/cs\\_19.asp](http://www.dynamurge.com/cost-to-purge/case_studies/cs_19.asp)

**Don't Be the Missing Link!** Send us your comments by using the "We Care" cards our Production Staff puts in each and every container of Dyna-Purge. Let us hear from you about:

- purging issues
- successful purging applications
- referrals of companies that need a good purge product
- or anything that strikes your interest